

#### Seasonality, precautionary savings and health uncertainty in Central Kenya

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# Introduction

- People who live in low income economies often have to cope, not only with severe poverty, but also with extremely variable income
- Income variability implies consumption variability only if households do not use mechanisms to insulate consumption from income fluctuations; *Ex ante or ex post*



**Research Gap** 

- The bulk of the work providing most of the insights on consumption smoothing use weather as the major source of income variability
- While weather is an important source of risk in rain-fed agriculture, with the spread of HIV/AIDS, health uncertainties also important
- Paper investigates whether households are forward looking by examining how savings respond to weather and health uncertainty



- Marginal propensity to save out of transitory income (MPS<sub>T</sub>) used to assess whether people facing more uncertain income save more
- PIH: the closer MPS<sub>T</sub> is to 1 the higher the precautionary motive i.e. all transitory income is saved
  - Effect of shocks on income=savings & consumption in unaffected
- Magnitude of  $MPS_T$  relevant for policy
  - Degree of completeness of credit and insurance markets (Morduch, 1991)





- Seasonal panel 200 HH: 3 surveys -May 2004 to April 2005 in 2 districts in Central Kenya
- bimodal rainfall
  - 1<sup>st</sup> & 3<sup>rd</sup> Surveys- short rains season (Oct to Mar) of 2003/2004 and 2004/2005
  - 2<sup>nd</sup> Survey main cropping season (Apr to Sept, 2005)
- HIV/AIDS prevalence in 2003 ≈ 8.5% National average ≈7%
  - Commercial farms HIV nodal points
- Qualitative data



#### Data

- Shocks
  - Farm specific crop and livestock shocks
  - Regional rainfall shock
  - Rainfall deviation from 14 year average at planting and weeding time (10 weather stations)
    - (drought in 2005 main cropping season)
  - Lost working days lost due to illness
- Uncertainty
  - ➢Rainfall variability (CV)
  - ➢ If HIV/AIDS (husband or wife)



#### **Recorded shocks**

#### Computed indices for severity of shock & lost work days





## **Consumption mobility**

|                                   | Seasons 1–2 |                  |      | Seasons 2–3 |                  |      | Seasons 1-3 |                  |      |
|-----------------------------------|-------------|------------------|------|-------------|------------------|------|-------------|------------------|------|
|                                   | Affected    | Non-<br>affected | All  | Affected    | Non-<br>affected | All  | Affected    | Non-<br>affected | All  |
| Shorrock's<br>Index               | 0.72        | 0.59             | 0.64 | 0.72        | 0.52             | 0.64 | 0.65        | 0.54             | 0.59 |
| $H_0$ :Random transition $\chi^2$ | 109.9**     |                  |      | 69.7**      |                  |      | 113**       |                  |      |

- ≈60% HH of the households move between consumption quintiles from season to season
- Mobility higher for HIV/AIDS affected HH; expected for a shock affecting permanent income.



## Welfare decline due to shocks





Regression results: Weather uncertainty

- Estimated seasonal average MPS<sub>T</sub> = 0.33
  ≫ 0.35, 0.29 and 0.34 for Season 1, 2 and 3
- High rainfall variability (CV) positively related to savings
- CV interacted with wealth
  - > 1<sup>st</sup> season: effect negative

=> poorer farmers hold more of their wealth in liquid form compared to wealthier ones

- But as the season deteriorates, the effect of CV interacted with wealth is insignificant
- Suggestive of vulnerable asset base



## Health uncertainty

- Health uncertainty
  - -ve but insignificant HIV effect on savings
  - +ve and significant effect on consumption
    - => asset smoothing?



## Conclusion (1)

- Some level of precautionary motives but  $MPS_T$  is about a third of what theory postulates => HH are not able to smooth consumption between seasons
  - Providing substantial scope for remedial public action e.g. credit market intervention
- Although wealth matters for precautionary behaviour the results point to vulnerable asset base



# Conclusion (2)

- ↑ consumption and ↓ savings in response to HIV/AIDS points to HH whose desire to smooth the health (asset) stock may outweigh ability to smooth future consumption through savings
- Consequently more volatile consumption => <sup>1</sup>vulnerability